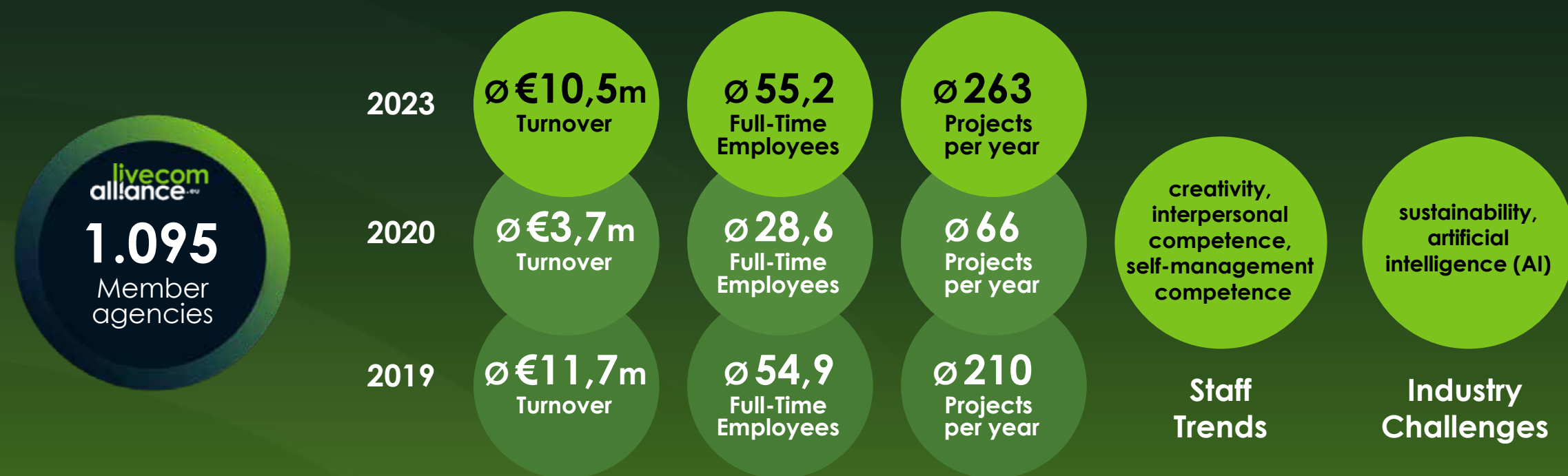
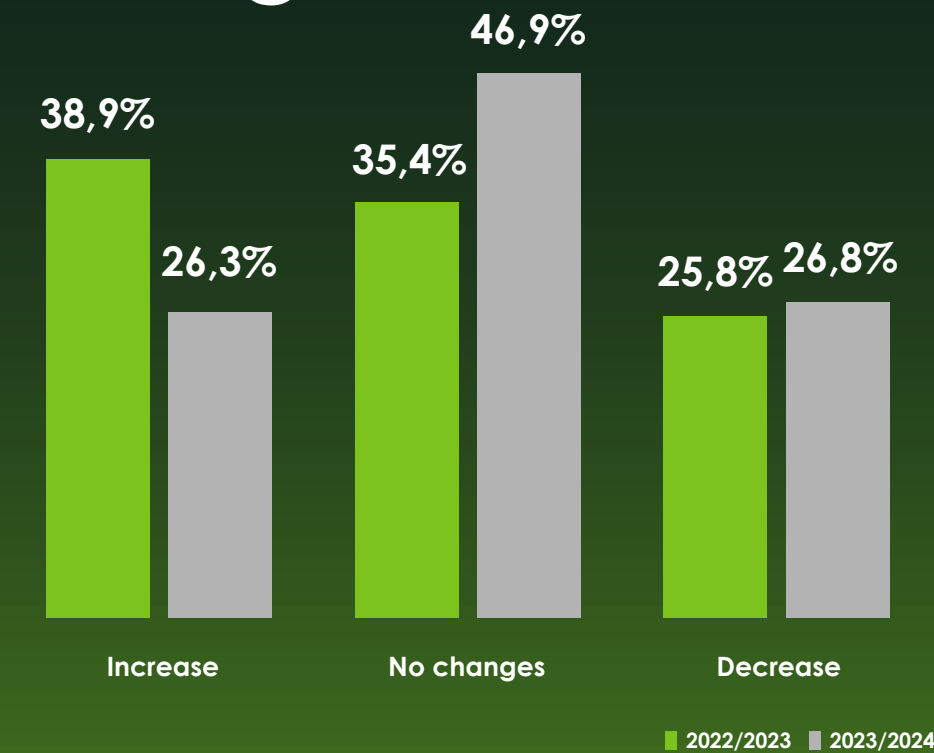


European Industry Survey 2023

Key findings in a nutshell



Budget trend



Targeted companies

Members of Live Communication associations in eight European countries

Sample

233 companies
 138 agencies
 24 fair constructors
 46 suppliers
 25 other

Method

Online survey

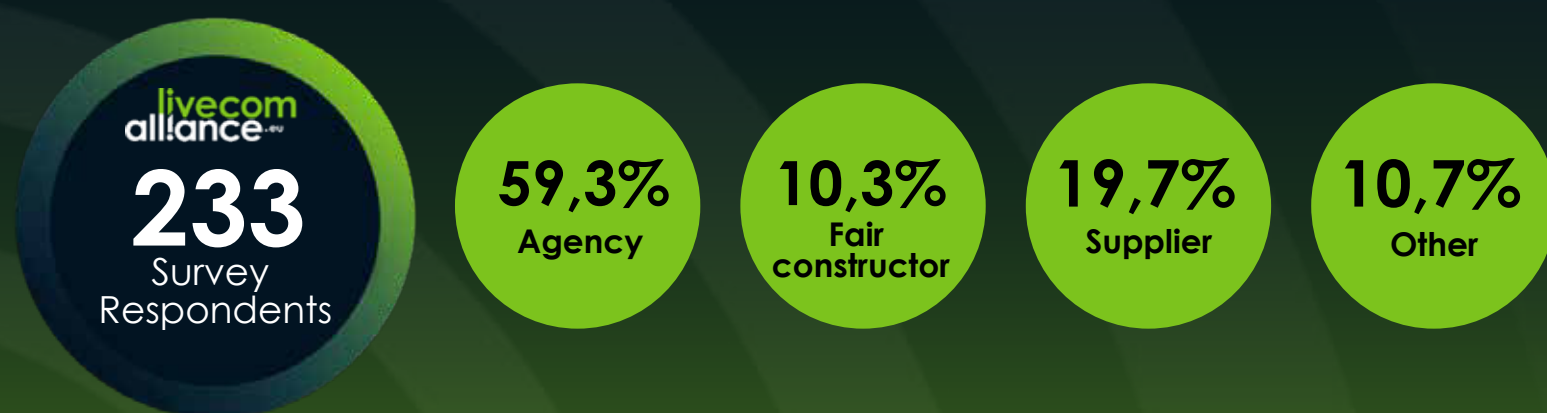
Field time

Autumn 2023

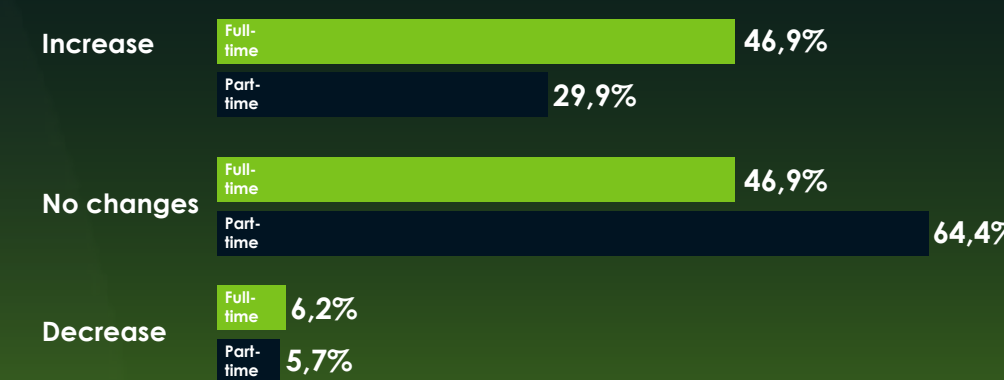
Implementation

LiveCom Alliance in cooperation with the R.I.F.E.L. Institute

Agency types



Employment forecast 2024



Working from home 2023



livecom alliance.eu

European Institute for Live Communication

Conducted by:



Supported by:



January 2024

Disclaimer / All data analysed by R.I.F.E.L. Institute. No rights can be derived from the information provided.