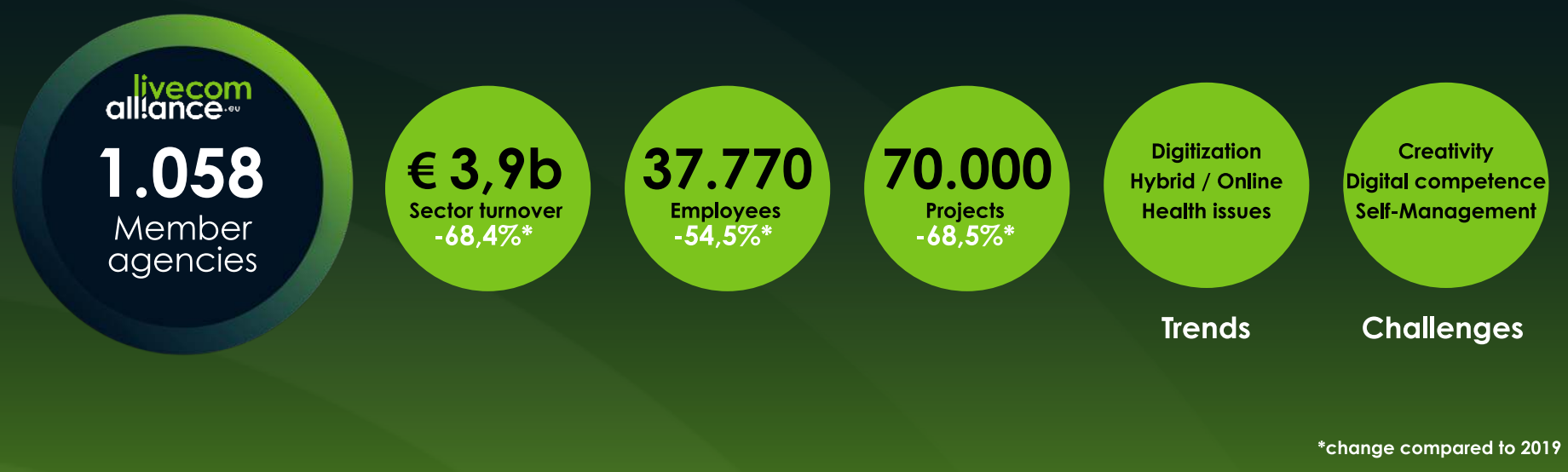
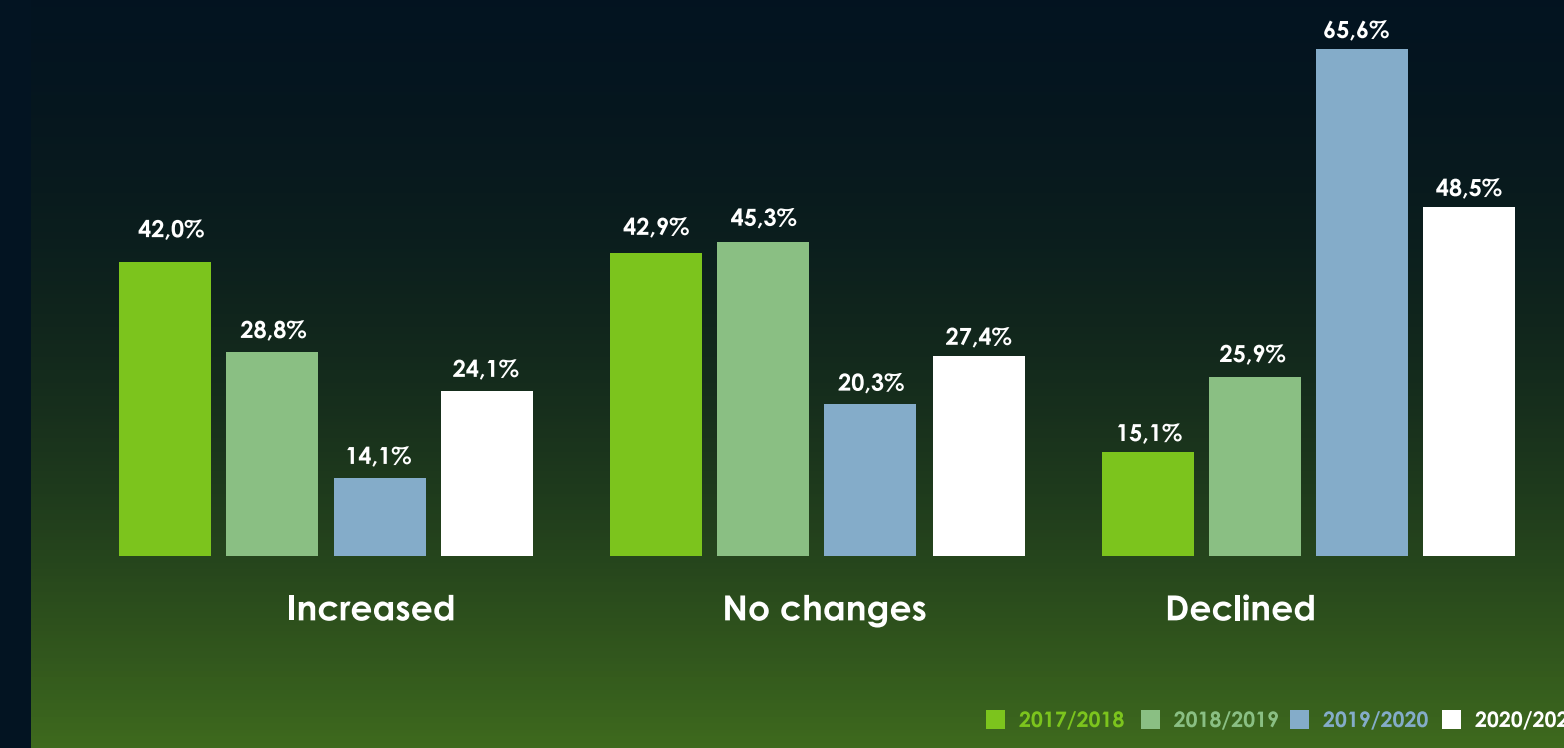


European Industry Survey 2020

Key findings in a nutshell



Budget trend



Targeted companies

Members of Live Communication associations in eleven European countries

Sample

298 companies
192 agencies
78 fair constructors suppliers
28 other

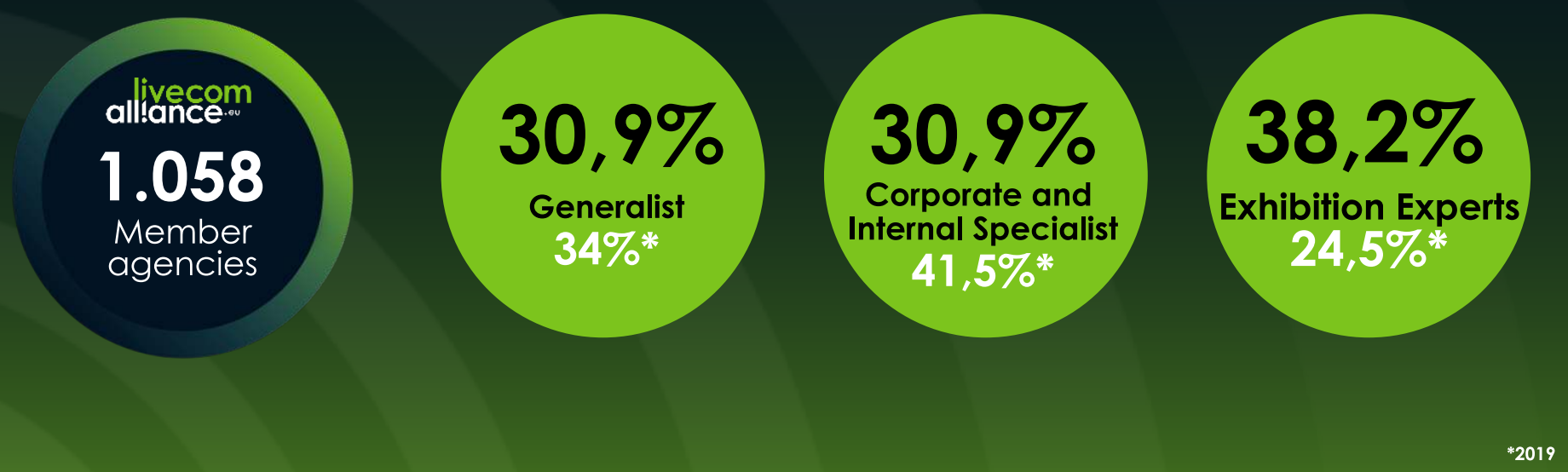
Method

Online survey

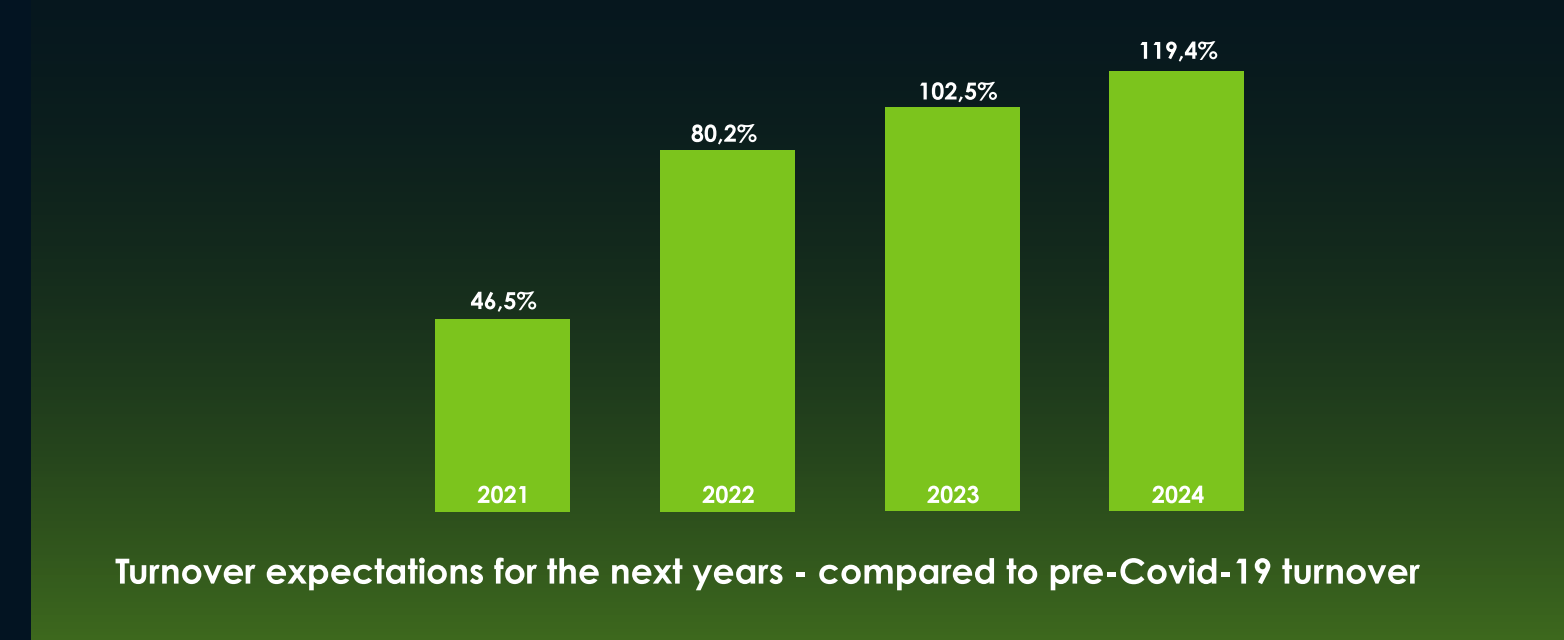
Field time

Spring 2021

Agency types



Turnover expectations



Implementation

LiveCom Alliance in cooperation with the R.I.F.E.L. Institute

livecom alliance.eu

European Institute for Live Communication

Conducted by:



Supported by:



June 2021

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