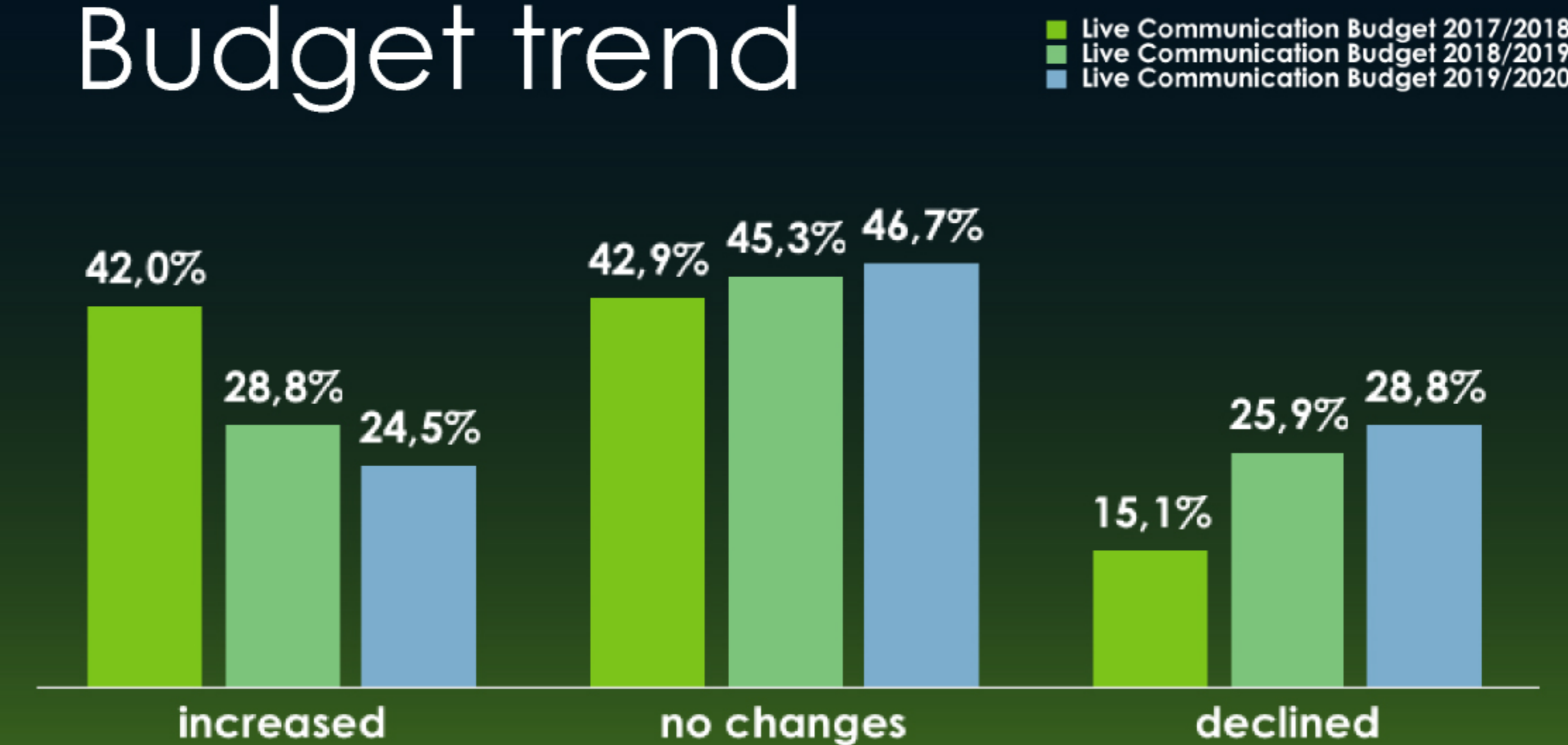


European Industry Survey 2019

Key findings in a nutshell



Budget trend



Targeted companies

Members of Live Communication associations in eight European countries

Sample

212 companies
192 agencies
20 fair constructors
suppliers

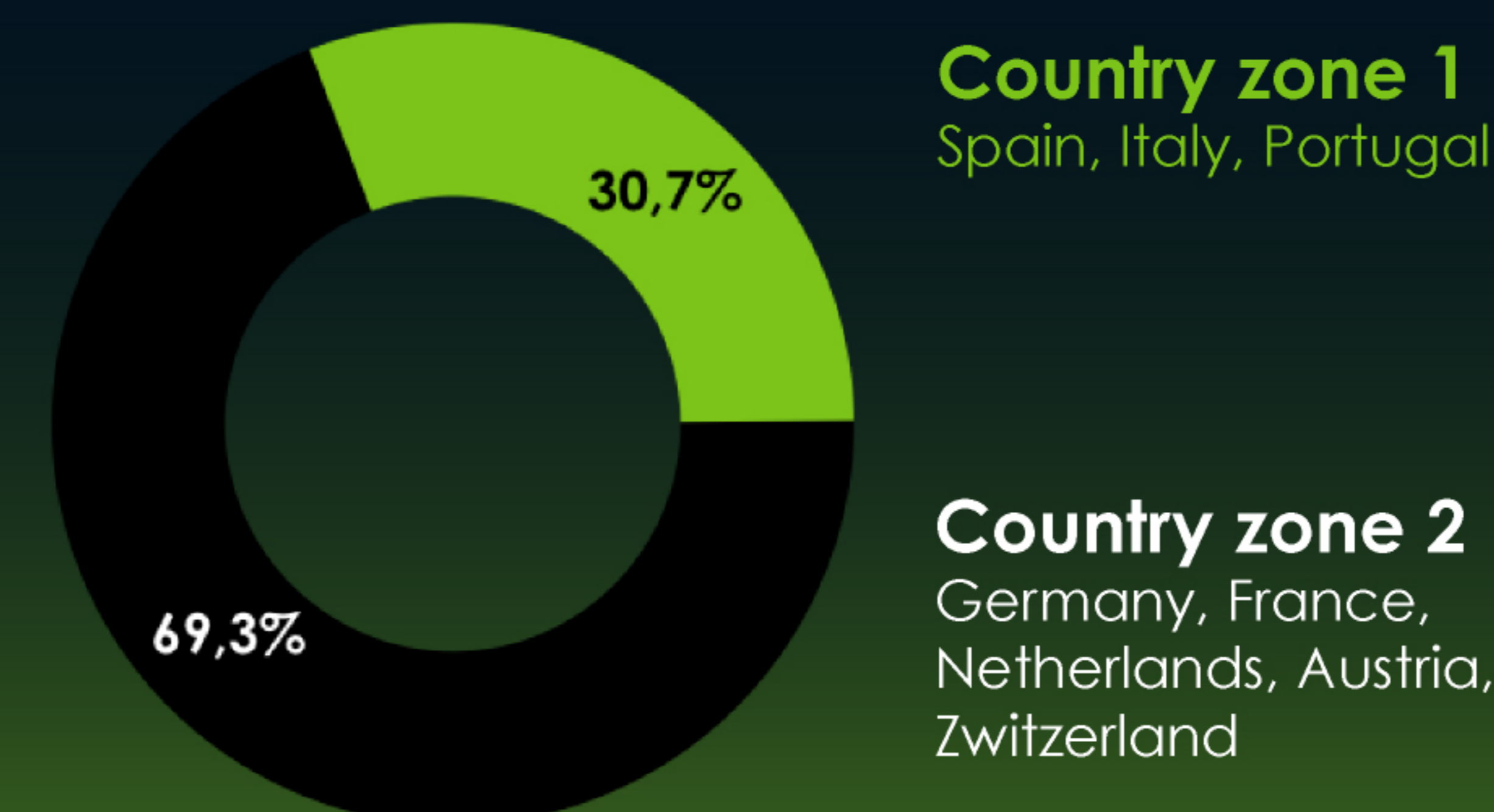
Method

Online survey

Field time

Autumn 2019

Agency types & Country zones



Implementation

LiveCom Alliance in cooperation with the R.I.F.E.L. institute

livecom alliance.eu

European Institute for Live Communication